

# **HUNGER HURTS**

**JUNE 2021**

## *President's Update*

Hi Everyone! This will be our very first newsletter. Hopefully this is something that will be produced every month for all our members to keep up to date with the ongoings of HungerHurts.

June was a tough but fulfilling month for HungerHurts. With the tightening of the MCO at the start of June, our physical distributions had to be limited. Nevertheless, our amazing team still managed to execute distributions for OneMeal and Sabah Aid, as well as aid to 10 families in Semanjung Malaysia as part of our COVID aid initiative.

With the increase in our activities in Sabah, we are also in the midst of strengthening and establishing our presence in Sabah.

This space will also be an avenue for us to further update the team on the progress of DevX, which is a sister organization to HungerHurts!

## *Announcements*

- Ended the second phase for OneMeal, will now be proceeding with our next vendor for the third phase.
- Strengthening of Sabah team, to further systemize our projects in Sabah.
- Our new Bank Account, tied to our ROS status will be up and running soon, pending approvals from the bank.
- Duckgroup owner, Vivy Yusof will be channeling RM100k to HungerHurts as part of their 'You Got This Collection'.

## *Key Metrics for the Month*

<b>Funds Raised (RM)</b>	<b>20,286.00</b>	<b>No of Distributions</b>	<b>6</b>
<b>No. of Beneficiaries:</b>	<b>600</b>	<b>No of Locations</b>	<b>3</b>
<b>No. of Partnerships:</b>	<b>2</b>		

# Department Updates

## *DEVELOPMENT*

- The Development Team is working alongside Operations in secured the collaboration with FoodPanda.
- Implemented an impact assessment for initiatives by HungerHurts. To allow us to better assess how our projects have impacted our beneficiaries, these Impact Assessments is aimed to be conducted after every phase of our projects.
- Conducted the impact assessment on the first two phases of One Meal.

## *MARKETING, COMMUNICATIONS & CREATIVE*

- Created posters for One Meal, on Sabah aid and the white flag movement
- Blasted the posters on One Meal, Sabah and the white flag movement on our social medias
- Started the first newsletter which would be a monthly occurrence to update all members.

## *OPERATIONS*

- Upcoming collaboration with Foodpanda - Giving groceries worth of Rm150 to 30 families as part of Feed a Kid
- Identified beneficiaries for COVID Aid, channeling a total of RM5000 for the identified beneficiaries
- Coordinated the distributions for One Meal for the whole of June, working alongside the vendor 1001 Resepi Wanden(2nd Vendor)



# Project Updates



## *FEED A KID/COVID AID*

- Channelled aid of a total of RM5,000 to our identified beneficiaries from our existing funds (10 beneficiaries).
- With the upcoming potential collaboration with Foodpanda, we aim to distribute groceries to another 30 families.
- Started a Typeform beneficiary database (COVID AID form) for ease of management

## *SABAH*

- HungerHurts received a request for aid from two communities in Sabah, for 80 families (~400 beneficiaries).
- We conducted a small fundraise that ultimately collected funds over RM8,000 for our initiatives in Sabah
- We managed to help 60 families from Kg Saga and 20 families from Kg Bogoon with weeks worth of groceries, 10kg rice, 1 tray eggs, Sugar, Salt, Oil , Flour, Pack of noodles, Soy sauce, Sardines, Biscuits and Milk

## *ONE MEAL*

- June marked the completion of the second phase of our OneMeal initiative.
- For our Second Phase, we partnered with 1001 Resepi Wanden, alongside Kak Noor, a community representative from PPR Lembah Subang who has been active in helping HungerHurts for the past few months.
- Provided meals to 200 beneficiaries from our vendor.
- For the next business partners, we'll be exploring further ways to add value to these vendors through workshops on identified ways that these businesses can improve.